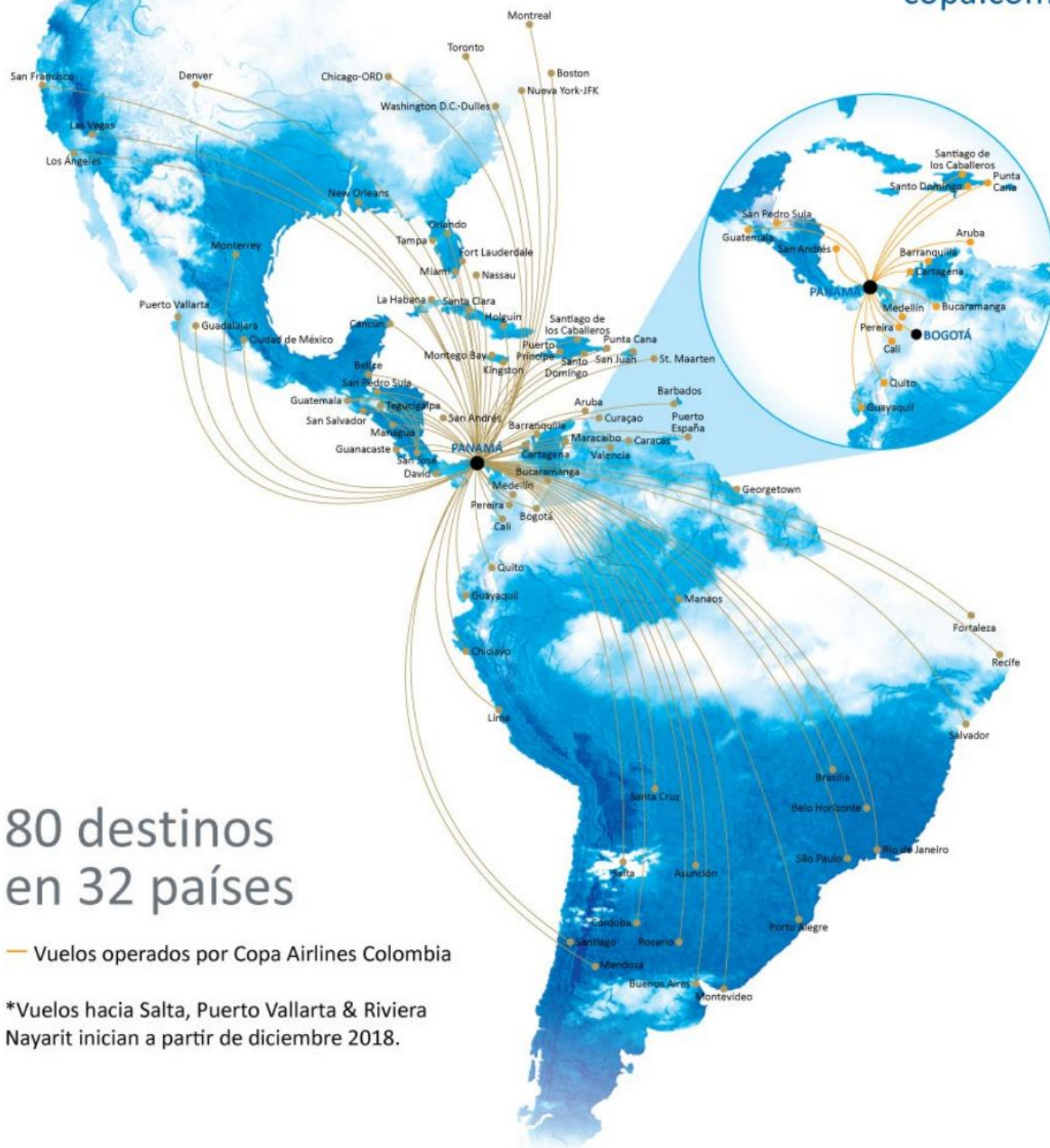




# USA OUTLOOK

Weekly newsletter | October 15 to 19



## 80 destinos en 32 países

— Vuelos operados por Copa Airlines Colombia

\*Vuelos hacia Salta, Puerto Vallarta & Riviera Nayarit inician a partir de diciembre 2018.

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October 12, 2018

## Fact check: Donald Trump's presidency by the numbers

In the time Donald Trump has been in the White House:

- The jobless rate dropped to the lowest in nearly half a century, and the number of unfilled job openings hit a record high.
- Economic growth spurred to a 4.2 percent annual rate in the most recent quarter.
- Median household income rose to the highest level ever recorded in 2017. Poverty declined.
- The growth of federal regulations slowed, and has lately reversed.
- Crime rates declined. The number of homicides went down 0.7 percent last year after rising for the previous two years.
- Carbon emissions rose. Coal mining jobs went up a bit.
- Corporate profits, stock prices and home values set record highs.
- The trade deficit grew larger.
- The federal debt increased by nearly \$1.4 trillion, more than 9 percent. Yearly deficits increased.
- The U.S. image abroad plunged.

Analysis: This is our third quarterly update of the "Trump's Numbers" scorecard that we posted in January and updated for the first time on April 16 and again on July 11. We'll publish additional updates every three months, as fresh statistics become available.

As always, starting when we posted our first "Obama's Numbers" article six years ago — and in the quarterly updates and final summary that followed — we've included statistics that may seem good or bad or just neutral, depending on the reader's point of view.

This update includes the first comprehensive looks at crime, income and poverty during the president's first year in office. The FBI's report of crime rates for all of 2017 was released Sept. 24, and the Census Bureau's figures for median annual household income and poverty levels during 2017 were released Sept. 12. Other statistics are released quarterly, monthly and sometimes daily, and we include here the most recent available as of this date.

We make no judgment as to how much credit or blame any president deserves for things that happen during his time in office. Opinions differ on that.

Jobs and unemployment: Job growth slowed a bit under Trump, but unemployment dropped to the lowest point in nearly half a century.

Employment — Total nonfarm employment grew by 3.8 million during the president's first 20 months in office, according to the most recent figures available from the Bureau of Labor Statistics.

That continued an unbroken chain of monthly gains in total employment that started nearly eight years earlier, in October 2010.

The average monthly gain under Trump is 190,000 jobs, which is 12 percent below the average monthly gain of 217,000 during Obama's second term.

Trump will have to pick up the pace if he is to fulfill his campaign boast that he will be "the greatest jobs president that God ever created."



Foto: USA Today

Fuente: <https://www.usatoday.com/story/news/politics/2018/10/12/fact-check-donald-trumps-presidency-numbers/1615246002/>



Foto: usatoday.com

October 17, 2018

## Highest-ranking GOP congresswoman faces closest race yet in 'year of the woman'

SPOKANE, Wash. — Billboards of women, declaring: "Cathy represents ME." Television ads about being a working mom. The same theme in literature for door-to-door campaigning, featuring a family photo on the back and a photo of nearly 40 women inside.

It's clear U.S. Rep. Cathy McMorris Rodgers understands her target audience in her battle to hold her seat in Congress.

Some are calling 2018 the "year of the woman." Yet McMorris Rodgers, the highest-ranking GOP woman in Congress, faces a tight race for re-election. Her challenger? Another woman, of course.

McMorris Rodgers, 49, of Spokane, chairs the House Republican Conference and has represented eastern Washington state for 14 years. This year, she faces 62-year-old Lisa Brown, the former top Democrat in the state Senate, who recently served as chancellor of Washington State University's Spokane campus.

As a Democrat, Brown is better positioned to take advantage of a renewed women's movement that emerged in response to President Donald Trump's election in 2016. After all, McMorris Rodgers generally supports Trump.

"The energy in this cycle has really worked to the advantage of Democrats generally and Democratic women specifically — so much so that it could endanger a powerful Republican woman incumbent," said Kelly Dittmar, of the Center for American Women and Politics at Rutgers University.

More women, on both sides: McMorris Rodgers refuses to cede ground with women voters. Being a working mom is part of her brand: She is the only member of Congress to have given birth three times while in office, to Cole, Grace and Brynn. Cole has Down syndrome, another personal matter that comes up frequently with McMorris Rodgers' constituents and as part of policy discussions.

In all, a record number of women filed to run for Congress this year. More than 260 are still in the running — 202 of them Democrats, according to the Center for American Women and Politics. Brown is leveraging that momentum. At a late-September pre-canvassing gathering for volunteers, some of the 50 people in attendance had driven from as far as Seattle, more than four hours away, to help Brown's cause.

Fuente: <https://www.usatoday.com/story/news/politics/elections/2018/10/17/midterms-election-cathy-mcmorris-rodgers-lisa-brown-women-running/1580674002/>

Weekly newsletter



October 17, 2018

## Netflix has plenty of room left to grow

New York (CNN Business)Netflix investors are celebrating the company's latest subscriber boom.

It's not just because Netflix now has a whopping 137 million members. Wall Street is happy because more of those customers are coming from overseas — a sign that there's plenty of room for the streaming company to get even bigger than it already is. Netflix (NFLX) reported Tuesday that it added nearly 7 million new subscribers last quarter, about 2 million more than it expected. The vast majority, about 6 million, are from outside the United States. The company expects to add another 9.4 million total subscribers before the year is over.

The streaming service now has about 20 million more international subscribers than it does domestic ones. The company has also said it would have about 80 foreign-language productions this year.

Executives did not break out how much growth it was seeing in specific parts of the world, citing competitive reasons. But they also haven't been shy about which regions they're interested in. Europe is a target: Netflix just announced several new French shows and movies in September, for example. The company has also invested a lot in Latin America, and recently said that it was working on six original titles from Colombia.

India has been a particularly important country for Netflix. This summer, the company debuted an original Indian movie, "Lust Stories," along with two Indian original shows, "Sacred Games" and "Ghoul."

During an investor presentation Tuesday, CEO Reed Hastings noted that India has hundreds of millions of mobile phone subscribers, a sign that there's a sizable and internet-savvy audience for his streaming service. The technology consultancy Counterpoint Research reported last month that the country is home to 400 million smartphone users, making it the second-largest market in the world after China.

Even then, Halford said Netflix has already built a ton of momentum that should stave off meaningful competition for a while. She also said the company has opportunities to expand its offerings in other places, including Africa, a market that is growing rapidly. Netflix has also made it clear that it's not just interested in targeting regional audiences with the content it produces. Its international programs are often marketed all over the globe, regardless of language barrier.

For example, the Spanish heist show "La Casa de Papel" was rebranded as "Money Heist" to English-speaking audiences. It's a Spanish-language program, but audiences can watch it with subtitles or with dubbed voices.

"When they really connect, they play multi-regional and sometimes completely global," Netflix Chief Content Officer Ted Sarandos told investors Tuesday. "What we have found is that a good story well told works, and it works in almost any language." Netflix stock was up about 5% during trading hours Wednesday.



Foto: edition.cnn.com

Fuente: <https://edition.cnn.com/2018/10/17/tech/netflix-international-subscribers/index.html>



Foto: bbc.com

October 18, 2018

## Trump moves to quit 144-year-old postal treaty

The US has announced plans to withdraw from a 144-year-old postal treaty, which the White House says lets China ship goods at unfairly low prices.

Under the treaty, a UN body sets lower international rates for packages from certain countries, a move originally designed to support poorer nations.

But the US says the discounts put American businesses at a disadvantage.

Officials said they hoped the notice of withdrawal would set the stage to agree a better deal.

"We're looking for a fair system," a senior administration official told reporters. "We do hope that ultimately we achieve a negotiated outcome."

How does the system currently work?

International mailing rates are governed by the Universal Postal Union (UPU), a unit of the United Nations that traces its roots back to the 1870s.

It subsidises shipments from developing countries while setting higher rates for wealthier nations, including the US.

But the White House said China - a major global exporter - was now the biggest beneficiary of that system.

The US wants changes to the postal treaty to allow countries to set their own rates for parcels weighing under 2kg (4.4lbs). They are already allowed to do so for bigger packages.

The rise of international online shopping has led to a huge increase in the number of small parcels being sent via the postal system.

Officials said the discounts strain the finances of the US Postal Service, facilitate the shipment of counterfeit goods and distort pricing within the US, leading to higher fees for domestic companies.

Due to lower rates, foreign packages cost the US about \$300m (£228.5m) each year, according to administration estimates.

The process of withdrawing from the treaty takes at least a year and the White House said it would be willing to remain in the UPU if negotiations were successful.

The US Postal Service and companies such as Amazon and FedEx have complained about the discounts for foreign shippers for many years.

Fuente: <https://www.bbc.com/news/business-45894346>

Weekly newsletter

October 18, 2018

## The map of Hispanic voters in the United States

(CNN Spanish) - In the midterm elections on November 6, Latino voters can be decisive in drawing a new political map in the legislative power of the United States.

The registration for the vote is a subject that analysts look at with a magnifying glass in the period before the polls. The states with the largest number of Hispanic voters are California (7.6 million), Texas (5.4 million), Florida (2.9 million), New York (2 million) and Arizona (1.1 million), according to Pew.

New Mexico (42%), California (30%) and Texas (29%) are the states with the highest percentage of Hispanic voters out of the total voting population.

The number of registered Hispanic voters in Florida, for example, has increased by 6.2% since the 2016 presidential election, reaching a record 2.1 million people, according to the Pew Research Center.

This represents a slightly faster growth than during the intermediate cycles of 2014 and 2010, which registered increases of 4.6% and 5.2% compared to the previous election year, respectively, according to an analysis by the Pew Research Center of the data from the government of the state of Florida.

Puerto Ricans represent an increasing proportion of Florida's eligible Hispanic voters (US citizens age 18 and older, regardless of whether they have registered to vote). Puerto Ricans now account for about a third (31%) of these adults, a proportion similar to that of Cubans (31%), according to a Pew analysis of data from the US Census Bureau.

But the low voter registration of Latino voters is a concern for analysts, especially within the Democratic Party, ahead of the November 6 midterm elections in the United States. Passin could not be reached for comment.

The United States has more immigrants than any other country in the world and, although practically every nation is represented within its foreign population, according to the PEW research center, this country does not lead the list of countries with the greatest diversity of immigrants.



Fuente: <https://cnnespanol.cnn.com/2018/10/18/el-mapa-de-votantes-hispanos-en-estados-unidos/>

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